

Privacy Notice Document

Introduction

Your privacy is important to us. That is why we have prepared this privacy notice to help you understand what data we collect and what we do with that data. We encourage you to read this document carefully. Should you have any questions or concerns, please contact us at Jeanette@everybodycanexercise.com

Who we are?

This data is currently managed by Jeanette DePatie, co-founder of Propellerhead, Inc., EverybodyCanExercise, Real Big Publishing and Production Data Services.

What information do we collect?

We collect certain types of data under specific circumstances:

- When you ask to join the mailing list, we collect your first name and your email address.
- If you make a purchase from one of our sites, we may collect other data which is secured utilizing accepted practices from PayPal, Square and other Payment Gateways. We do not have access to or store your credit card information. We may collect your mailing address if you have ordered a product that will be mailed to you.
- We do not sell your data or share it with third parties.

How do we use personal information?

We may use your mailing address to:

- Deliver products you have ordered

We may use your first name and email address to:

- deliver marketing and events communication
- carry out polls and surveys
- carry out internal research and development
- provide goods and services
- meet legal obligations (e.g. prevention of fraud)
- meet internal audit requirements

What legal basis do we have for processing your personal data?

We collect and process data on your behalf based on your consent. When we collect data, we remind you of this privacy notice and ask that you confer your consent. You may withdraw your consent at any time by unsubscribing via our newsletter or any other communication we send. The unsubscribe button will be clearly marked on this communication.

When do we share personal data?

We treat personal data confidentially. We will never have access to or have the ability to share your financial data. However we may need to share your name and email address in the following circumstances:

- to meet legal obligations (e.g. prevention of fraud)
- to meet internal audit requirements

Where do we store, secure and process personal data?

Your personal data is stored on encrypted and secured servers in the United States of America.

How long do we keep your personal data for?

We keep your name and email on file for as long as you desire to be part of our marketing list from which you may opt out at any time.

If you choose to opt out, your name and email address will be removed from our mailing list, but may be maintained for internal auditing purposes to ensure that we no longer send you unwanted marketing materials.

Use of automated decision-making and profiling

If you purchase a product from us, we will ask you if we may add you to our e-mail list from which you may opt out at any time.

How to contact us?

If you have questions for us, please contact Jeanette@everybodycanexercise.com

Linking to other websites / third party content

Our links to third party sites do not constitute endorsement of those sites nor does it trigger sharing of your personal data.

You may wish to consider adding other optional clauses to your privacy policy, depending on your business' circumstances.